

Greg Gossel

www.streetvalue-design.com
greg@streetvalue-design.com
612.598.0933

EDUCATION

University of Wisconsin-Eau Claire, Eau Claire, WI

BFA, December 2005

Graphic Design

EXPERIENCE

05/05 - present

Design, Sassafrass Design, Minneapolis, MN

Work on a range of projects from identity branding and web design, special event design and media kit development.

10/06 - 11/06

Art Installation, Minnesota Timberwolves, St. Paul, MN

Created two large scale murals using acrylic, spray paint, and paint markers at a childrens reading and learning center, in the St. Paul YWCA.

05/05 - 06/06

Design, Bohte Design, Minneapolis, MN

Work on numerous projects for many small businesses and non-profit organizations. Projects include marketing campaigns, web design, identity branding, and print.

05/03 - 12/05

Design, University Printing Services, Eau Claire, WI

Work on print projects for numerous university organizations and off-campus clients. Design including brochures, posters, identity, invitations, and calendars. Gain greater understanding for print production, while working with offset printing press operators.

05/04 - 09/04

Design Internship, Mirage Advertising, St. Paul, MN

Work on numerous integral design tasks, including, but not limited to: corporate identity systems, web site layouts, large-format displays, and plat maps. Gained professional level experience by working on a variety of projects for a diverse client base and meeting strict deadlines.

SOFTWARE

Photoshop, InDesign, Illustrator, Dreamweaver, Flash, and QuarkXpress

EXHIBITIONS

2007

New Works with Allen Brewer (August), Barbette, Minneapolis, MN

Installation (August), Urban Outfitters, Minneapolis, MN

Solo Exhibition (May), Nomad World Pub, Minneapolis, MN

CULTIVATE: 25 Under 25, Stevens Square Center for the Arts, Minneapolis, MN

2006

Solo Exhibition (October), Cliché, Minneapolis, MN

Art of Design: The Future, Density Studios, Minneapolis, MN

Fallout Art Fest, Fallout Urban Art Center, Minneapolis, MN

Solo Exhibition (May), Cliché, Minneapolis, MN

2005

BFA Senior Show, University of Eau Claire-Wisconsin, Eau Claire, WI

Juried Student Show, University of Eau Claire-Wisconsin, Eau Claire, WI

2004

Juried Student Show, University of Eau Claire-Wisconsin, Eau Claire, WI